



Health  
Management 2.0

EHMA 2019  
Annual Conference

Aalto University  
Dipoli, Espoo, Finland

17th - 19th  
June 2019



## Table of Contents

Welcome to EHMA 2019! .....	4
About the EHMA Conference .....	7
Acknowledgments .....	8
Partners & Supporters .....	9
Programme at a glance .....	10
Detailed Programme	
Monday, 17 <sup>th</sup> June 2019 .....	13
Detailed Programme	
Tuesday, 18 <sup>th</sup> June 2019 .....	35
Detailed Programme	
Wednesday, 19 <sup>th</sup> June 2019 .....	53
Exhibition Area - “Health lab” .....	69
Social Activities .....	77
Practical Information .....	81

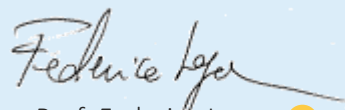
## Welcome to EHMA 2019!

Dear EHMA 2019 Participants, dear Friends,

European health systems are entering a period where challenges and opportunities have never been greater. Public finances remain constrained and there is evident frustration regarding the pace of change and the ability of teams and individuals to come together to implement more efficient and patient centred care. But as meeting the challenges to delivering efficient, effective and integrated care, we are now collectively faced with the new opportunities provided by digitalisation, medicines innovation and the personalisation agenda.

The 2019 EHMA Annual Conference, hosted by colleagues at Helsinki University Hospital (HUS) and the National Institute for Health and Welfare (THL) in Dipoli, Aalto University will be a unique experience for everyone. We will address the challenges head on, share ideas and effective practice on the theme of Health management 2.0 as we seek to help unlock the change agenda and to see what skills and competencies current and future healthcare leaders need in order to make this shift to happen.

Let's make this shift happen together!



Prof. Federico Lega  
EHMA President

The Helsinki University Hospital (HUS) is delighted to be one of the Hosts of EHMA 2019!


HUS is the biggest health care provider and the second largest employer in Finland. Our expertise is internationally recognised and accredited, and together with the University of Helsinki we bring together top research, teaching and medical care every day. As a university hospital, we continuously develop and evaluate our treatment methods and activities. We have 25,000 professionals working for the best of patients and receiving more than half a million patients each year, we feel responsible to be part of the latest developments within healthcare. We believe that active research attracts companies and researchers and so creates new types of opportunities for the development of healthcare. This conference gives us the chance to share our expertise and to create new opportunities to support patient care and decision making, as well as improving hospital operations based on evidence.



Dr. Markku Makijarvi  
Chief Medical Officer at HUS

The National Institute for Health and Welfare (THL) is very enthusiastic to welcome you to Finland. Together with the Helsinki University Hospital (HUS) we are proud to be able to host this year's EHMA Annual Conference.

As a Finnish expert agency, THL provides reliable information on health and welfare for decision making and activities in the field. We use our expertise to promote the well-being and health of the population in Finland together with our clients and partners. We focus on areas such as sustainability of the welfare society, reducing inequality and social exclusion, preparing for health threats and transition of the service system. THL is one of Finland's most internationally networked research organisations and a part of Finnish digital health revolution. We believe that the digitalisation of health and social services will transform services and improve the quality of care, patient safety and efficiency.



Dr. Marina Erhola  
Deputy Director General at THL



**UNIVANTS**  
OF HEALTHCARE EXCELLENCE



# UNIFY FOR SOMETHING GREATER

The UNIVANTS of Healthcare Excellence Award program celebrates teams who have achieved measurably better outcomes in healthcare.

If you are a team of UNIFIERS who have applied AVANT-GARDE approaches to achieve better healthcare outcomes, [learn more and apply at UnivantsHCE.com](http://UnivantsHCE.com).

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INSTITUTE OF  
HEALTH ECONOMICS

Modern  
Healthcare

## About the EHMA Conference

The EHMA Conference is our most important annual gathering bringing together healthcare managers and professionals, researchers, industry and academia. Every year we pride ourselves to offer our participants with a richer programme, this year including parallel sessions, but also discussions with experts, coaching and mentorship sessions, high-level keynotes and workshops, all analysing diverse aspects of health management.

Furthermore, this year we wanted to go more green than ever! For #EHMA2019 we decided to rely only on recycled materials; we partnered up with our catering providers to reduce food waste to the minimum; and avoided single-use plastic materials.

Thank you for being with us and enjoy #EHMA2019!

### The EHMA Secretariat

**Dr. Usman Khan** - Executive Director (until April 2019)

**Nadia Rubtsova** - Events and Partnerships Manager

**Adrianna Trojak** - Events and Partnerships Assistant

**Federica Margheri** - Operations Manager

**Flavio Mastrorillo** - Operations Assistant

**Kristien Aarts** - Project Manager (until May 2019)

**Michele Calabró** - Policy and Communications Manager

**Tijana Sibincic** - Communications Assistant

# Acknowledgments

The EHMA 2019 Annual Conference would not have become a reality without the commitment and support from our Hosts, the **Helsinki and Usimaa Hospital District (HUS)** and the **National Institute for Health and Welfare (THL)**.

EHMA gratefully acknowledges the support and dedication of the Hosts, as well as the members of the **Local Organising Committee**, the **Programme Steering Committee**, the **Programme Advisory Board**, and the **Abstracts Selection Committee**.

To you, all an heartfelt thank you!

## Programme Steering Committee

**Ms. Nilsy Desaint**

MSD Europe, Belgium

**Dr. Maarten Janssen**

Erasmus Centre for Healthcare Management, Netherlands

**Prof. Minna Kaila**

University of Helsinki, Finland

**Prof. Walter Sermeus**

KU Leuven University, Belgium

**Mr. Henk van der Wal**

Netherlands Ministry of Defence, Netherlands

**Dr. Eva Turk**

## Programme Advisory Board

**Ms. Nicola Bedlington**

European Patients' Forum, Belgium

**Prof. Gilles Dussault**

Institute of Hygiene and Tropical Medicine (IHMT), Portugal

**Mr. David Earnshaw**

MSD Europe, Belgium

**Dr. Josep Figueras**

European Observatory on Health Systems and Policies, Belgium

**Mr. Heikki Kallasvaara**

Helsinki-Uusimaa Regional Council, Finland

# Partners & Supporters

## EHMA 2019 Hosts



## EHMA 2019 Partners & Supporters



# Programme at a glance

MONDAY, 17th JUNE 2019

08:00	Check-in and Energy Boost (Health Lab)			
10:00	Welcome and Orientation Plenary Room: Kaleva			
10:45	Stretch-out!			
11:00	Parallel Thinking: Systems & Organizational governance Room: Lamhaud	Parallel Thinking: Sustainability Room: Palaver	Parallel Thinking: Digital Transformation Room: Kaleva	Parallel Thinking: Personalisation Room: Talka
12:00	Food for thought Poster pitching (12:30-13:00) - (13:00-13:30) - (13:30-14:00) Health Lab		Lunch workshop "Hospitals of the future" (13:00-14:00) Room: Meron	Book Poster session Health Lab
14:00	Plenary Session "Health Management reloaded: beyond rhetoric and myths" by Prof. Federico Ugo Room: Kaleva			
15:00	Stretch-out!			
15:15	Special Interest Group on Governance Room: Palaver	European Observatory on Health Systems and Policies, OECD and European Commission Session Room: Meron		Health Benefit Analysis in value-based healthcare Room: Lamhaud
16:30	Energy Boost Health Lab			Programme Directors' Group Meeting 16:00 - 17:30
17:00	Leading change in healthcare ecosystems: are you in or are you out? Room: Lamhaud	Clinical and energy smart healthcare Room: Talka	The Digital Health Agenda: are you a winner or a loser? Room: Palaver	The Finnish National Kanta Services: part of Finnish digital health revolution Room: Kaleva
	"Measuring" competencies and practices: competency based approach to Health Management programs 17:30 - 18:30 Room: Kariidyo			
18:30	Departure from the venue by bus			
19:00	#SOCALMBR MUSIC, FOOD, DRINKS, CONNECTIONS Cultural centre of Espoo			

# Programme at a glance

TUESDAY, 16th JUNE 2019

7:00-8:00	Social Activities				
09:00	Check-in and Energy Boost (Health Lab)				
09:30	<b>Parallel Thinking: Innovation</b> Room: Kalina	<b>Profiling the health worker of the future: digital skills, innovation and collaboration to meet the new demands of care</b> Room: Meteo	<b>Parallel Thinking: Systems &amp; Organizational governance</b> Room: Lumbak	<b>Parallel Thinking: Sustainability</b> Room: Falover	<b>Karolinska Medical Management Centre (MMC) &amp; EHMA Research award - PhD Session</b> 9:30-10:30 Room: Tabla
11:00	Energy boost (Health lab)				
11:30	<b>Plenary Session</b> <b>"New data impacts lives: towards a zero patients vision by 2030"</b> by Dr. Elis Stupka Room: Kalina				
12:30	<b>Food for thought</b> Poster pitching (12:30-13:00) - (13:00-13:30) - (13:30-14:00) Health lab	<b>Book Poster session</b> Health lab	<b>Annual General Assembly</b> (for EHMA members only) Room: Kalina	<b>Mentorship, leadership and management: round table discussion</b> Room: Konopia	
14:00	<b>Applying value-based social and healthcare in practice</b> Room: Meteo	<b>Best practices to advance Healthcare: Integration of Laboratory Insights in Healthcare Management</b> Room: Lumbak		<b>Emerald book review</b> Room: Pal	
15:15	Energy boost (Health lab)				
15:45	<b>Integrated Care at a crossroads?</b> Room: Lumbak	<b>Parallel Thinking: Value-based Healthcare</b> Room: Tabla	<b>Coaching session</b> "Combination of new knowledge and coaching on digital transformation" Room: Falover	<b>Implementing circular economy in healthcare</b> Room: Kalina	<b>Governance: what is it, why it matters, and how to strengthen it?</b> Room: Meteo
17:15	End of the programme				
18:00	Departure by bus for those attending the dinner				
19:00	Camp Server "White night"				

# Programme at a glance

WEDNESDAY, 7th JUNE 2017

7:30-8:30	Social Activities				
09:00	Energy Boost (Health Lab)				
09:30	<p><b>Parallel Thinking: Digital Transformation &amp; Interactive discussion on "Health Village and AI in Helsinki University Hospital"</b></p> <p>Room: Kallio</p>	<p><b>Parallel Thinking: Personalisation &amp; interactive discussion on "Reversing healthcare: patients as central partners"</b></p> <p>Room: Lammela</p>	<p><b>Parallel Thinking: Integration &amp; interactive workshop: "Who pays for it? Critical statements of integrated health and social care"</b></p> <p>Room: Tallas</p>	<p><b>Parallel Thinking: Value Based Healthcare &amp; interactive discussion on "Value Based Innovation in Health Care"</b></p> <p>Room: Kallio</p>	<p><b>Converting learning materials into e-learning sessions</b></p> <p>Room: Miettinen</p>
11:30	Energy boost (Health Lab)				
11:45	<p><b>Digital Therapeutics Startup &amp; EU Policy</b></p> <p>Room: Kallio</p>		<p><b>Environmental sustainability</b></p> <p>Room: Lammela</p>		
12:45	<p><b>Closing Plenary</b></p> <p>Room: Kallio</p>				
14:45	<p><b>Goodbye lunch</b></p>				
15:45	<p><b>End of Programme</b></p>				



Monday,  
17th June 2019

Health Management 2.0  
EHMA 2019 Annual Conference

## 2020–21 HARKNESS FELLOWSHIPS in HEALTH CARE POLICY and PRACTICE

# Call for Applications

THE COMMONWEALTH FUND invites promising mid-career professionals—government policymakers, academic researchers, clinical leaders, hospital and insurance managers, and journalists—from Australia, Canada, France, Germany, the Netherlands, New Zealand, Norway, and the United Kingdom—to apply for a unique opportunity to spend up to 12 months in the United States as a Harkness Fellow in Health Care Policy and Practice. Established by The Commonwealth Fund in 1925, the Harkness Fellowships were modeled after the Rhodes Scholarships and aim to produce the next generation of health policy leaders in participating countries.

Fellows are placed with mentors who are leading U.S. experts at organizations such as Harvard University, Stanford University, Kaiser Permanente, and the Institute for Healthcare Improvement to study issues relevant to The Commonwealth Fund's mission to support a high performing health care system—insurance coverage, access, and affordability; health care delivery system reforms (e.g., bundled payments, accountable care organizations, innovative approaches to care for high-need/high-cost patients, better models of primary care for vulnerable populations); cost containment; and other critical issues on the health policy agenda in both the U.S. and their home countries. A peer-reviewed journal article or policy report for Health Ministers and other high-level policy audiences is typically the product of the fellowship. Harkness Fellows have published their findings in top-tier journals, including: *BMJ*, *Health Affairs*, and *New England Journal of Medicine*. Other products, more relevant to frontline delivery system innovation, will also be considered.

The Commonwealth Fund brings together the full class of Fellows throughout the year to participate in a series of high-level policy briefings and leadership seminars with U.S. health care leaders. Building on their fellowship experiences, Harkness Fellows have moved into senior positions within academia, government, and health care delivery organizations, making valuable contributions to health policy and practice at home and in the United States.

The Commonwealth Fund values diversity, equity, and inclusion. We strongly encourage individuals from all communities and backgrounds to apply for a Harkness Fellowship.

**EACH FELLOWSHIP PROVIDES UP TO U.S. \$130,000 IN SUPPORT**, which covers roundtrip airfare to the U.S., living allowance, project-related travel, travel to fellowship seminars, health insurance, and U.S. federal and state taxes. A family supplement (i.e., approximately \$60,000 for a partner and two children up to age 18) is also provided to cover airfare, living allowance, and health insurance.

*The Commonwealth Fund is a private foundation, established in 1918 and based in New York, which aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society's most vulnerable.*

“

*Two years after the Harkness Fellowship, I can confidently say that it has boosted my professional life as no other experience has. By providing me with time to think and reflect; access to top scholars and key decision makers in U.S. healthcare; and an amazing group of like minded peers from Australia, New Zealand, Canada and across Europe, the program truly prepared me for my next step as a leader in health policy. On top of this, I have made new friends from all over the world and continue to work with them on a variety of projects through the extensive Harkness Fellows network!*

”

### Marit Tanke

(2016–17 Fellow)  
Head of Strategy and Innovation  
VIGZ Health Insurance  
The Netherlands



The  
Commonwealth  
Fund

## APPLICATION DEADLINES

### September 6, 2019:

Australia and New Zealand

### November 11, 2019:

Canada, France, Germany, the Netherlands, Norway, and the U.K.

## VISIT

[www.harknessfellowships.org](http://www.harknessfellowships.org) for more details and to apply.

## CONTACT

Robin Osborn, vice president and director, International Program in Health Policy and Practice Innovations, at [ro@cmwf.org](mailto:ro@cmwf.org) to inquire about the program, eligibility, and proposed projects.

# Welcome and Orientation

**When:** 10:00 - 10:45

**Where:** Room Kaleva

Welcome to the **EHMA 2019 Annual Conference!** This year we focus on the theme of “**Health Management 2.0**”.

Meet EHMA President, Prof. Federico Lega and representatives of our Hosts, HUS and THL. Learn more about the program from the Conference Moderator, Ms. Anu Partanen and enjoy your stay at **#EHMA2019**.



**Prof. Federico Lega**

EHMA President  
SDA Bocconi School of Management, Italy  
University of Milan, Italy



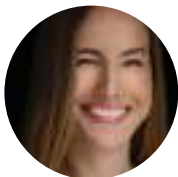
**Dr. Markku Makijarvi**

Chief Medical Officer  
Helsinki and Ussimaa Hospital District, Finland



**Dr. Marina Erhola**

Deputy Director General  
The National Institute for Health and Welfare (THL),  
Finland



**EHMA 2019 Conference Moderator**

**Mrs. Anu Partanen**

Senior Adviser  
Nordic West Office

# Parallel Thinking

## • Systems & Organisational governance

When: 11:00 - 12:30

Where: Room Lumituuli



**Moderator:** Prof. Dr. Kim Putters

Netherlands Institute for Social Research & Erasmus University  
Rotterdam, Netherlands

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### The effect of human resources management on performance in hospitals in Sub-Saharan Africa - A systematic literature

Mr. Philipos Gile, Ethiopian Higher Education Partnership, Ethiopia

### Personality attributes and leadership self-efficacy of health systems management graduate program students

Dr. Sarit Rashkovits, Yezreel Valley College, Israel

### Unintended consequences of expenditure targets: the case of the cost of personnel in Italy management and health laboratory

Mr. Paolo Belardi, Scuola Superiore Sant'Anna, Italy

### Civil leadership as the future of leadership. Harnessing the disruptive power of citizens

Dr. Steven de Waal, Public Space Foundation, Netherlands

### Healthcare professionals' expectations of a diabetes care performance management system in pre-implementation phase - a survey study with interviews

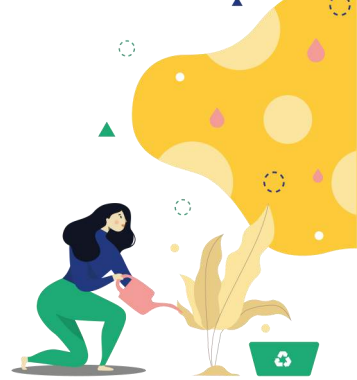
DSc. Iiris Hörhammer, Aalto University, Finland

## Parallel Thinking

### • Sustainability

**When:** 11:00 - 12:30

**Where:** Room Palaver



**Moderator:** Dr. Maarten Janssen

Erasmus Centre for Healthcare Management, Netherlands

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### **SDGs in healthcare organisations - for better environment and better health**

Prof. Dr. Marija Jevtic, University of Novi Sad, Serbia

### **Motivation in times of change: evidence from the field**

Dr. Eva Krczal, Danube University, Austria

### **Observatory on full-time employment of nurses in Norway**

Dr. Lill Sverresdatter Larsen, UiT The Arctic University of Norway, Norway

### **Medical military leadership 2.0 - Recruiting Clinical Directors**

MSc Marisca de Jong, Institute for Defence and Partner hospitals, Netherlands

### **Developing healthcare leaders responsibility in creating social impact**

Dr. Steve Brookes, University of Manchester, Alliance Manchester Business School, United Kingdom and by Assoc. Professor Dr. Eva Turk, University of South-Eastern Norway, Norway

### **Values and work ethics in health care in Italy. National research results and the ISMETT - UPMC Italy experience**

Mrs. Giulia Padovano, ISMETT, Italy

### **Destination Romania: trends in the internationalisation of medical education among Romanian medical schools**

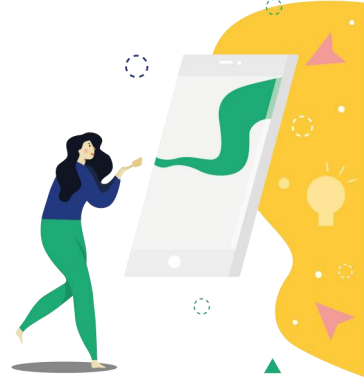
Dr. Marius-Ionut Ungureanu, Babeş-Bolyai University, Romania

## Parallel Thinking

### • Digital Transformation

**When:** 11:00 - 12:30

**Where:** Room Kaleva



**Moderator:** Dr. Alexandre Lourenço

Associação Portuguesa de Administradores Hospitalares,  
Portugal

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**Network-based business models, the institutional environment, and the diffusion of digital innovations: case studies of telemedicine networks in Germany**

Dr. Dr. Stefanie Steinhauser, University of Regensburg, Germany

**User-requirements for the development of a game-based learning environment for mental healthcare professionals to enhance their skills in eMental Health**

Dr. Joyce Bierbooms, Tilburg University, Netherlands

**Understanding value adding and diminishing mechanisms of a digital follow-up system for cancer patients during and after treatment**

Ms. Emilia Riikonen, HEMA Institute, Aalto University, Finland

**The medicine information sources used in HUS hospital and HUS Pharmacy personnel work processes**

Ms. Teresa Lyly, Aalto University, Finland

**Using data to transform clinical quality and patient outcomes - Connect Health raises the quality and efficiency of MSK and pain community services across whole systems**

Prof. Andrew Walton, Leeds Beckett University, United Kingdom

**Digital Health Innovation Lab Slovenia**

Assoc. Prof. Dr. Eva Turk, University of South-Eastern Norway, Norway

## Parallel Thinking

### • Personalisation

**When:** 11:00 - 12:30

**Where:** Room Takka



**Moderator:** Prof. Walter Sermeus

Leuven Institute for Healthcare Policy of KU Leuven University,  
Belgium

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### **Genomics to healthcare - Finnish precision medicine studies P5 and P6**

Ms. Kati Kristiansson, National Institute for Health and Welfare, Finland

### **Value-based military health care: enhancing acute care outcome for the military patient - A PhD research proposal**

Henk van der Wal, Institute for Defence and Partner Hospitals / NL Min. of Defence,  
Netherlands

### **Family caregivers: the necessity of new ecosystem**

Ms. Eleonora Gheduzzi, Politecnico di Milano, Italy

### **Achieving sustainability - the establishment of Sussex MSK Partnership East, review by Good Governance Institute**

Mr. Andy Payne, Good Governance Institute, United Kingdom; Kasia Kaczmarek and  
Mr. Matthew Carr, Sussex MSK Partnership East

### **Delivering community-based integrated care for older people in urban China: the role of social workers**

Dr. Guanyang Zou, Guangzhou University of Chinese Medicine, China

### **Piloting an integrated care model for health and social services in Kosovo**

Dr. Merita Shehu, Accessible Quality Healthcare Project, Kosovo, Albania

# Food for thought

When: 12:30 - 14:00

Where: Health Lab



## Poster pitching

Systems & Organisational governance track

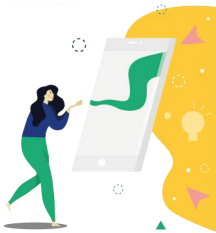
From 12:30 to 13:00



## Poster pitching

Sustainability track

From 13:00 to 13:30



## Poster pitching

Digital Transformation track

From 13:30 to 14:00



## Book Series Poster Session:

### Walk and talk

From 12:30 to 14:00

## Lunch Workshop

### • Hospitals of the future

**When:** 13:00 - 14:00

**Where:** Room Metso

**Speakers:** Dr. Josep Figueras

European Observatory on Health Systems and Policies, Belgium

Ms. Sherry Merkur

European Observatory on Health Systems and Policies, Belgium

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This session is a pre-launch of the European Observatory's forthcoming study "The changing role of the hospital in European health systems in the 21<sup>st</sup> century".

The study's aim is to better understand the role the hospital should be playing in optimising service delivery and, ultimately, patient outcomes and so informing the planning of hospital services. We looked at to what extent hospitals function as part of an organised network, workforce issues, specialist resources, barriers to delivering optimal care in the context of the current infrastructure, and the implications of developments in technology.

The presentation will report on major trends identified in the study, which will lead into an interactive discussion on hospitals of the future.

**This session is offered to you by**



Invitation to Join

**ESTABLISHMENT** of the **SPECIAL INTEREST GROUP**  
on **GOVERNANCE**

Good Governance Institute &  
European Health Management Association

Monday, 17 June 2019  
3:15 PM - 4:30 PM  
Room "palaver"

Sibelius Monument, Helsinki



#GovernSIG

- Let's debate the future of healthcare delivery and governance challenges
- Share lessons and best practice
- Offer expert advice and input into each other's initiatives
- Facilitate master classes on key governance challenges



## Opening Plenary

### • Health Management reloaded: beyond rhetoric and myths

**When:** 14:00 - 15:00

**Where:** Room Kaleva

The notion of Health 2.0 is not a new one and represents the situation health system are facing as they move into the heart of the 21<sup>st</sup> century, where the pace, nature and loci of healthcare is increasingly subject to dynamic, rapid and unpredictable change. Driven by the personalisation agenda and fuelled by developments within the digital health and life sciences sectors, the talk will be dedicated to how health management practice can best adapt to these changing times. Health Management 2.0 is an extremely important topic as we move forward and make the shift happen.

### Keynote speech by



**Prof. Federico Lega**

EHMA, University of Milan, SDA Bocconi

### Experts' panel



**Dr. Markku Makijarvi**

Helsinki and Ussimaa Hospital District



**Dr. Josep Figueras**

European Observatory on Health Systems and Policies



**Assoc. Prof. Dr. Eva Turk**

University of South-Eastern Norway

## Special Interest Group on Governance

**When:** 15:15 - 16:30

**Where:** Room Palaver

**Speakers:** Dr. John Bullivant

Good Governance Institute Advisory Group, UK

Mr. Ian Brandon

Good Governance Institute, UK

Ms. Laura Botea

Good Governance Institute, UK

Mr. Andy Payne

Good Governance Institute, UK

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EHMA and GGI are establishing a Special Interest Group (SIG) on Governance. This group will be facilitated by GGI to form a professional formal and informal network. The aim of the group is to debate/discuss pertinent/topical common issues and challenges (both now and in the future) in the following areas:

- The future of healthcare delivery and how governance will need to adapt and can support new delivery models
- Disseminating lessons and best practice internationally against identified themes
- Serve as a link/pool of expert advice and input into member's initiatives: including research, publications, events, visits and study tours
- Facilitated master classes on specific governance topics/challenges led by GGI and our partners within England, Scotland and Wales as well as other group members (as desired)

**This session is offered to you by**



# European Observatory on Health Systems and Policies,

## • OECD and European Commission

**When:** 15:15 - 17:00

**Where:** Room Metso

**Speakers:** Dr. Josep Figueras

European Observatory on Health Systems and Policies, Belgium

Mr. Philippe Roux

European Commission, Belgium

Mr. Gaetan Lafortune

OECD, France

Ms. Marina Karanikolos

European Observatory on Health Systems and Policies, Belgium

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The State of Health in the EU is a recurring two-year cycle of knowledge brokering launched by the European Commission in 2016 to assist EU Members States in improving the health of their citizens and the performance of their health systems. This initiative to bolster evidence-based policy making is done in partnership with the OECD and the European Observatory on Health Systems and Policies.

Through a mix of presentations and audience interaction, this session will showcase and discuss the four components of the cycle and how they can be of use to national policy makers and other stakeholders.

**This session is offered to you by**



## Health Benefit Analysis in value-based healthcare

**When:** 15:15 - 16:30

**Where:** Room Lumituuli

**Speaker:** Mr. Timo Haikonen

Duodecim Medical Publications Ltd, Finland

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Value-based healthcare includes:

- the aggregation of patient data across electronic health records and/or patient data repositories
- the analysis of that data
- the actions through which care providers can improve both clinical and financial outcomes.

Health Benefit Analysis introduces a set of tools to accomplish the task by using clinical decision support system integrated with electronic health records. The results are manifested by care gap responses and clinical quality indicators complemented by calculations of net benefit or harm of each intervention.

**This session is offered to you by**



# **EHMA 2020 Winter School**

## **"Reimagining leadership for healthcare"**

4th - 6th February 2020

Are you interested in developing your skills in healthcare management? Do you want to join top-level coaches and peers in interactive discussions on leadership for healthcare and its implications for management?

**Then join the EHMA Winter School!**

Leadership has traditionally focused on authority, position and dominance. New Public Management has dominated during the last thirty years with a particular focus on key performance indicators and measurement. Leaders in health care need to think differently in tackling the huge social challenges that confront care services in the 21st century. Collaborative and relationship-focused approaches encourage a shift towards collective New Public Leadership, demonstrating public value. This Winter School brings together experts from three European Universities to introduce the concepts of New Public Leadership and the competencies needed to confront the future challenges of health care.

### **What will you learn?**

- ▲ **On the hard side of soft-skills - "Soft" competencies and leadership skills in health care services**  
Dr. Maarten Janssen, Erasmus Centre for Healthcare Management, Netherlands
- ▲ **How to work together - Collaborative approaches in leadership**  
Dr. Stephen Brookes, University of Manchester, UK
- ▲ **Am I an effective leader? Self-perception of potential leaders**  
Dr. Axel Kaehne, Edge Hill University, UK

**Enjoy networking social dinners, learning from keynote speakers, and engaging in discussions with peers and coaches!**



For more information, please contact  
[federica.margheri@ehma.org](mailto:federica.margheri@ehma.org)

## EHMA Programme Directors' Group Meeting

**When:** 16:00 - 17:30

**Where:** Room Klondyke

Excellence in post-graduate health management programmes was a key-driver behind the establishment of EHMA and it remains a principal focal point today. Therefore, EHMA has worked to establish a Programme Directors' Group (PD Group) which brings together Programme and Course, Directors, Heads of Department, Deans and any other individual representing a study course.

The aim of the PD Group is to help ensure that taught programmes continue to provide the highest quality education for health managers, healthcare professionals and other stakeholders.

EHMA is committed to build a strong, vibrant and broad ranging Programme Directors' Group that fully reflects the breadth of academic members within EHMA. Therefore, EHMA Members are welcome to join the Group, contribute to its activities and propose new ones based on their competences, expertise and interests.

**This session is offered to you by**





## “Measuring” competencies and practices: competency based approach to Health Management programs

**When:** 17:30 - 18:30

**Where:** Room Klondyke

**Speakers:** Dr. Eric de Roodenbeke

International Hospital Federation (IHF), Switzerland

Dr. Antoni Trilla

University of Barcelona, Spain

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The discussion will focus on:

- IHF’s presentation on competency based approach and the latest developments
- How should the competencies be acquired?
- Share experiences on competency based curriculum and identifying best practices
- “Measuring” competencies and practices: where do we stand and perspectives ahead.

● This session is offered to you by



## Leading change in healthcare

### • eco-system: are you in or are you out?

**When:** 17:00 - 18:30

**Where:** Room Lumituuli



**Moderator:** Prof. Dr. Kim Putters

Netherlands Institute for Social Research & Erasmus University  
Rotterdam, Netherlands

**Speakers:** Dr. Marina Erhola

National Institute for Health and Welfare, Finland

Dr. Henk van der Wal

Ministry of Defence, The Netherlands

Dr. Markku Makijarvi

Helsinki and Ussimaa Hospital District, Finland

Dr. Josep Figueras

European Observatory on Health Systems and Policies, Belgium

Dr. Loukianos Gatzoulis

European Commission, Belgium

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During this interactive session the panel of experts will discuss the systems and organisational governance at European, national, regional and local levels. The discussion will focus on the skills and competencies required to deliver effective governance and the means by which health system governance can be established.

## Climate and energy smart healthcare

**When:** 17:00 - 18:30

**Where:** Room Takka



**Speakers:** Mr. Johannes Brundin

Nordic Center for Sustainable Healthcare, Finland

Ms. Irina Lindquist

Schneider Electric, Sweden

Mr. Jani Valkama

HUS Helsinki University Hospital, Finland

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Climate change is one of the greatest environmental challenges faced by societies today and action must be taken from a wide range of sectors – healthcare being no exception. In some countries as much as 15% of the carbon emissions come from health services and finding ways to reduce these emissions can therefore make a large impact.

This session will focus on solutions and work procedures that can be implemented to improve energy efficiency and reduce climate gas emissions from healthcare activities. Experts will give their view on how climate and energy smart solutions for the healthcare sector can be used to create a more sustainable society.

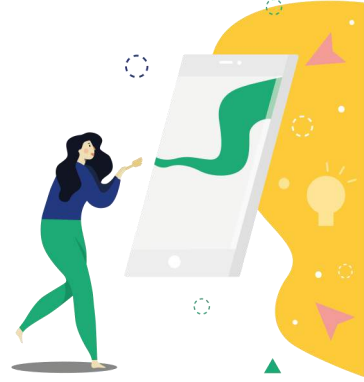
**This session is offered to you by**



## • The Digital Health Agenda: are you a winner or a loser?

**When:** 17:00 - 18:30

**Where:** Room Palaver



**Moderator:** Dr. Alexandre Lourenço

Associação Portuguesa de Administradores Hospitalares,  
Portugal

**Speakers:** Mr. Simo Sorsakivi

Inscripta, Finland

Ms. Kristine Sorenson

Global Health Literacy Academy, Denmark

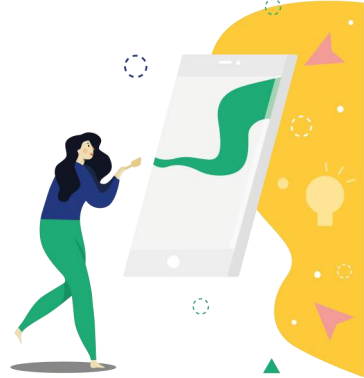
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The interactive session will touch upon the impact of technological change in the hospitals, primary care organisations and home settings.

Alongside the panel and the audience will debate about the use of big data, “open healthcare” and electronic health records in particular, AI. We will also assess the winners and losers from digital transformation.

● **The Finnish National Kanta Services:  
● part of Finnish digital health revolution**

**When:** 17:00 - 18:30  
**Where:** Room Kaleva



**Moderators:** Ms. Liisa-Maria Voipio-Pulkki  
Ministry of Health and Social Affairs, Finland  
Dr. Markku Tervahauta  
National Institute for Health and Welfare, Finland

**Speakers:** Dr. Vesa Jormanainen  
National Institute for Health and Welfare, Finland  
Dr. Jarmo Reponen  
University of Oulu, Finland

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Digitalisation in health and social services is expected to transform the services to a new level and improve quality of care, patient safety and efficiency. In Finland the national Kanta services provide a comprehensive portal for personal health information, prescription services, and patient/client records repository for health and social care providers and professionals.

● This session is about how to transform healthcare and social welfare data systems to bring benefits for citizens, pharmacies, healthcare and social welfare sectors.

**This session is offered to you by**





## NHG Breakthroughs

- ★ In 2019, practically all public producers in Finland count as our clients.
- ★ Since 2017 NHG has offered a benchmarking solution for comparing outcomes, costs and quality in dental care
- ★ Thanks to the efforts of NHG the length of stay in Finnish orthopedics has reached the shortest duration in the world
- ★ Spin-out *Moona*, a mobile service for cancer patients, exemplifies how Kaufmann combines a strong understanding of complex clinical work with human-centric design.

## Value-based healthcare

Value-based healthcare means promoting patient-relevant outcomes in relation to costs over all episodes per patient.

Our view on VBHC is a holistic population health perspective, not just individual patients.

$$\text{Value for patient} = \frac{\text{PROM+PREM+CROM} + \text{clinical outcomes}}{\text{cost of achieving outcomes}}$$

## NHG in a nutshell

NHG joins the efforts of cutting-edge researchers, hands-on clinicians and top management to build a better working healthcare system


100+ experts with various backgrounds

2000+ advisory projects to hundreds of public and private clients in the healthcare industry

More than 200 million patient visits analysed

100+ publications by our employees in leading international scientific journals

Experience from several successful international and EU research projects



Tuesday,  
18th June 2019

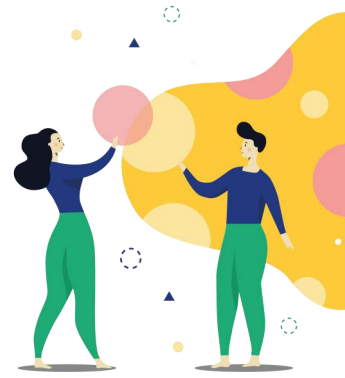
Health Management 2.0  
EHMA 2019 Annual Conference

## Parallel Thinking

### • Integration

**When:** 09:30 - 11:00

**Where:** Room Kaleva



**Moderator:** Dr. Antoni Peris

Castelldefels Health Agents Consortium (CASAP), Spain

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**Health and social care professionals as undervalued management partners – is there future for change-oriented organisational citizenship?**

Dr. Sanna Laulainen, University of Eastern Finland, Finland

**How to evaluate CCMs models? A multi-level comparative analysis of different regional models and local initiatives**

Dr. Paola Roberta Boscolo Chio Bisto, SDA Bocconi School of Management, Italy

**Schools of public health: which model is the best to sustain changes in Health Systems?**

Dr. Laurent Chambaud, EHESP School of Public Health, France

**Visibility of information from bedside to board using hospital dashboards - A case study approach**

Prof. Sandra C. Buttigieg, Faculty of Health Sciences, University of Malta, Malta

**Barriers and facilitators of care integration in Finland: a case study on two counties with comprehensive integration of primary and specialised health care and social services**

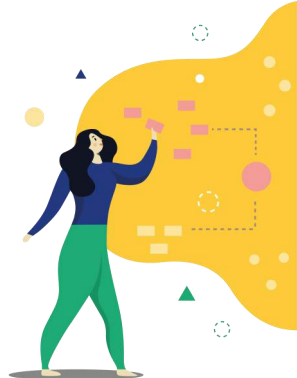
Mr. Timo Sinervo, National Institute for Health and Welfare, Finland

## Parallel Thinking

### • Systems & Organisational Governance

**When:** 09:30 - 11:00

**Where:** Room Lumituuli



**Moderators:** Dr. Matthijs Zwier & Dr. David Somekh

European Health Futures Forum, United Kingdom

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#### **The role of informal controls in the quality of care in Dutch hospitals**

Dr. Hilco van Elten, Erasmus University Rotterdam, Netherlands

#### **Social- and healthcare managers' work wellbeing**

MSc. Niina Herttua, Health Sciences, Faculty of Social Sciences, Tampere University, Finland

#### **Integrating health & social services in the Caribbean: a governance nightmare**

Dr. Damian Greaves, St. George's University, Grenada

#### **Management and leadership in hospitals 2030**

MHS. Vuokko Pihlainen, University of Eastern Finland, Finland

#### **Learning to lead? A process analysis of how innovation programs facilitate management development in healthcare**

• Dr. Maarten Janssen, Erasmus University, Netherlands

#### **Knowledge management - A profiling model for the healthcare sector**

D.Sc. Ira Haavisto, Nordic Healthcare Group, Finland

#### **Desired improvement in resilience in NHS top leadership: Characteristics of long serving NHS CEOs**

Prof. Mark Exworthy, University of Birmingham, United Kingdom

## Parallel Thinking

### • Sustainability

**When:** 09:30 - 11:00

**Where:** Room Palaver



**Moderator:** Prof. Ronald Batenburg

Netherlands Institute for Health Services Research (NIVEL),  
Netherlands

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**Can activities among healthcare professionals be more efficiently distributed?**

Mrs. Roxane Borgès Da Silva, Université de Montréal, Canada

**A possible risk adjusted capitation formula for Hungary - based on person level calculations**

Ms. Petra Fadgyas-Freyler, National Health Insurance Fund, Hungary

**Hospital revenue can serve as a proxy variable for surgeons' technical efficiency**

Prof. Yoshinori Nakata, Teikyo University, Japan

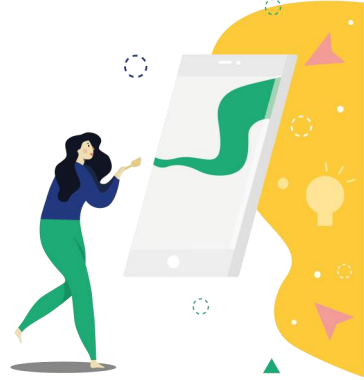
**The evolution of a collaborative innovation network in dementia care - A case study of the AAL project PLAYTIME**

MSc. Iris Geerts, Tranzo, TSB, Tilburg University, Netherlands

**What levers to mobilise to optimise the health and productivity of workers aged 45 and over in the healthcare sector**

Prof. Carl-Ardy Dubois, Université de Montréal, Canada

# Profiling the health worker of the future: digital skills, innovation & collaboration to meet the new demands of care



**When:** 09:30 - 11:00

**Where:** Room Metso

**Moderator:** Prof. Federico Lega

EHMA, Belgium; University of Milan, SDA Bocconi, Italy

**Speakers:** Dr. Loukianos Gatzoulis, European Commission, Belgium

Ms. Melina Raso, City-Lab Project and Health First Europe, Belgium

Prof. Walter Sermeus, KU Leuven, Belgium

Anu Söderström, Council of Occupational Therapists for the European Countries - COTEC, Germany

Bert Van Caelenberg, European Federation of Employees in Public Services - EUROFEDOP, Belgium

Tanja Valentin, MedTech Europe, Belgium

Marta Simoes, European Pharmaceutical Students' Associations – EPSA, Belgium

Outi Ahonen, Laurea University of Applied Science Digital, Finland

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Our brainstorming session will involve patients' representatives, worker organisations, student associations, industry and policy makers in a debate to profile the health worker of the future by debating the role of digital health, access to innovative solutions, education, training and integration of social and health care to meet the new demands of care.

## This session is offered to you by





## PhD Session

- **Karolinska Medical Management Centre (MMC)  
& EHMA Research award**

**When:** 09:30 - 10:30

**Where:** Room Takka

Selected by an esteemed panel, the best PhD research papers will compete for a € 1.000 prize offered by the Karolinska Medical Management Center.

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**Frequent attendance of occupational health primary care is linked to sickness absences and disability pensions – better integration is needed for a comprehensive response**

Tiia Reho, Tampere University, Finland

**The healthcare purchaser as a care chain orchestrator: enabling and limiting effects of healthcare systems and policy**

Bart Noort, University of Groningen, Netherlands

**The effect of preoperative protein intake on patient-relevant outcome measures – Experiences of a value-based health care project**

Nina Zipfel, St. Antonius Hospital, Netherlands

**Healthcare's competition conundrum; cooperative inter-organisational strategies in competitive healthcare markets**

- Daan Westra, Public Health Research Institute (CAPHRI), Maastricht University, Netherlands

**How can healthcare organisations create value? Business model explorations**

Dr. Jens Jacob Fredriksson, Karolinska Institutet, Sweden

## Second Plenary

### • How data impacts lives: towards a zero patients vision by 2030

**When:** 11:30 - 12:30

**Where:** Room Kaleva

#### Welcome speech by the Ministry of Health and Social Affairs, Finland (tentative)

The past 20 years have witnessed the seeds for the most transformative as well as challenging times in healthcare ahead. Artificial intelligence, digital therapeutics, gene therapy, the list of innovations with potential impact on health is never ending, and they hold great promise to diagnose, treat and at times cure patients more than ever before. And yet our postcode is still one of the greatest predictors of health outcomes, and health systems are under incredible financial pressures.

Over the next 10 years we will need to focus, globally, on very specific key challenges to ensure that our health systems benefit from innovation at scale: digital health portability, biologistics, and live learning. If we can focus on these challenges globally in the context of a working and functional outcome driven financial model, we can build a 2030 “zero patients vision”, where most citizens have their health and wellness managed, rather than their sickness treated.

#### Keynote speech by



**Dr. Elia Stupka**

Chief Analytics Officer, SVP  
Life Sciences Business, Health Catalyst

#### Experts' panel



**Mr. Alexandre Lourenço**

Associação Portuguesa de Administradores Hospitalares,



**Dr. Natasha Azzopardi Muscat**

European Public Health Association (EUPHA), Netherlands

# Food for thought

When: 12:30 - 14:00

Where: Health Lab



## Poster pitching

Personalisation track

From 12:30 to 13:00



## Poster pitching

Integration track

From 13:00 to 13:30



## Poster pitching

Value-based healthcare track

From 13:30 to 14:00



## Book Series Poster Session: Walk and talk

From 12:30 to 14:00



## Emerald Book's Review Session

From 14:00 to 15:15

Room Poli

## ● Mentorship, leadership and management: round table discussion

**When:** 12:30 - 14:00

**Where:** Room Klondyke

**Speakers:** Dr. Rulon F. Stacey

Managing Director, Navigant, FACHE, USA

Dr. Med.Sc. Risto Miettunen

Chief Executive, Kuopio University Hospital, Finland

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The discussion will focus on the following:

- Is mentorship a good response for health leaders capacity development?
- Is there room for an international program versus/in addition to national programs?
- What can be the role of EHMA community in such an international program?

This session will cover such topics as: mentorship, leadership and management and will be a round table lunch discussion.

● This session is offered to you by



# Applying value-based social and healthcare in practice

When: 14:00 - 15:15

Where: Room Metso



**Speakers:** Prof. Paul Lillrank

Aalto University School of Science, Finland

Assoc. Prof. Paulus Torkki

University of Helsinki, Finland

Ms. Riikka-Leena Leskelä

Nordic Healthcare Group (NHG), Finland

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The session will focus on the following challenges:

## Logics of Healthcare and Value-based care

- Theoretical basis for planning healthcare systems
- Current megatrends in health systems science
- Theoretical basis for a value-based social and healthcare service system

## How to apply the value-based management in social and healthcare services?

- Examples of applying value-based care on a regional level
- Roadmap to building a value-based management system

## Group exercise: Developing value-based management system for service provide

- How to apply the value-based healthcare in practice?
- Defining goals and building a measurement framework based on the goals
- Integrating the measurement framework into management

This session is offered to you by



## Best practices to advance healthcare: integration of

### laboratory insights in healthcare management

**When:** 14:00 - 15:15

**Where:** Room Lumituuli

**Moderator:** Prof. Federico Lega

EHMA, Belgium; University of Milan, SDA Bocconi, Italy

**Speakers:** Prof. Dr. Michael Haase

Otto-von-Guericke University of Magdeburg, Germany

Mr. Khosrow Shotorbani

Lab 2.0 Strategic Services, USA

Mr. Mathias Neelen

Socialist Mutualities, Belgium

Ms. Patricia H Ravalico

Abbott Diagnostics, USA

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The dichotomy of cost pressures and reduced resources with increasing workloads, patient expectations and disease complexity has caused tremendous pressure to health systems across the globe. Teams who have been successful in “doing more with less” have unified across the care continuum to pioneer change and achieve measurable benefits. This workshop will review representative best practice examples of integrated care teams who have strategically mobilised data from the clinical laboratory and have worked together across traditional silos to improve the recognition, diagnosis and outcomes of patients with previously unknown liver disease and/or acute kidney injury. The workshop will highlight underlying trends across other best practices as well with the goal of inspiring continued patient-centric, cost-effective transformations in healthcare.

This session is offered to you by



# HEALTH FIRST EUROPE

Health First Europe is a non-profit alliance of patients, healthcare workers, academics and healthcare experts and the medical technology industry. Our mission is to ensure that equitable access to modern, innovative and reliable medical technology and health care is regarded as a vital investment in the future of Europe. We call for truly patient-centred health care and believe that every European citizen should benefit from the best medical treatments available. In 2019, HFE has set up a working group dedicated to health care workforce aiming at identifying the profile of the workforce of the future and address key policy calls for actions to policymakers. As part of our awareness raising activities, we organise events and issue publications with the aim of communicating our core messages to EU decision-makers and opinion leaders. We count on a strong network of Members of the European Parliament (32 MEPs during 2014-2019 parliamentary term) and of 27 like-minded European associations.



eHealthFirstEU



[www.healthfirsteurope.eu](http://www.healthfirsteurope.eu)



## MY CITY-LAB

City-Labs is a project financed by the European Regional Development Fund (ERDF) which aims to integrating the innovation of laboratory medicine and mobile health. The scope of the project is to facilitate access to laboratory tests as part of a collaborative approach to ambulatory care of a chronically ill individual, as well as to contribute to the dynamic monitoring of patients with chronic diseases, always fostering sustainability.



@eu\_cjabs



## Parallel Thinking

### Value-based healthcare

**When:** 15:45 - 17:15

**Where:** Room Takka



**Moderator:** Prof. Dr. Dr. Wilfried von Eiff

HHL Leipzig Graduate School of Management, Germany

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#### Evaluation of a Finnish VBHC benchmarking pilot

Mrs. Tuuli Pajunen, Prodacapo, Finland

#### Supporting value-based health research by enhancing impact of meaningful patient engagement

Dr. Tjerk Jan Schuitmaker, Vrije Universiteit, Netherlands

#### Public health crisis survey: how does the Changchun Changsheng Biotech vaccine incident affect vaccination credibility of the parents in China?

Prof. Shangcheng Zhou, Guangzhou University of Chinese Medicine, China

#### Dutch value-based cardiac care; bundled payments

MSc. Dennis van Veghel, NHR, Netherlands

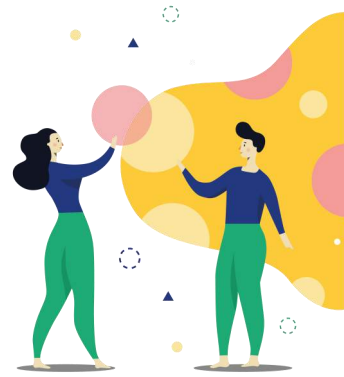
### Value-based health care logics and their implications in the Nordic health policies

Ms. Petra Kokko, Tampere University, Finland

## Integrated care at a cross road?

**When:** 15:45 - 17:15

**Where:** Room Lumituuli



**Moderator:** Dr. Antoni Peris

Castelldefels Health Agents Consortium (CASAP), Spain

**Speakers:** Mr. Bert Vrijhoef

Panaxea, Netherlands

Dr. Toni Dedeu

International Foundation for Integrated Care (IFIC), UK

Ms. Inez Doelare

Ministry of Defence, Netherlands

Ms. Alviina Alametsa

Helsinki Equality Committee, Finland

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The discussion will uncover the integration of health and social care services with a particular interest in new models of partnerships and transversal discussions on the establishment of new health eco-systems.

## Implementing circular economy in healthcare

**When:** 15:45 - 17:15

**Where:** Room Kaleva

**Speakers:** Ms. Elena Prokofyeva

Health Startup Association of Finland, Finland

Mr. Daniel Eriksson

Nordic Center for Sustainable Healthcare, Sweden

Ms Lieke van Kerkhoven

FLOOW2 Healthcare, Netherlands

Mrs. Virpi Vuori

HUS Helsinki University Hospital Environment Center, Finland

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Moving away from a linear 'take-make-use-dispose' economic model to a more circular use of resources requires not only retaining value in products by designing for disassembly, reparability, recoverability etc. or creating new business models, but it also requires a new mindset in organisations implementing these products and services. To reach a circular model in healthcare services, behavioural change is vital. We need to talk about how we get our colleagues and managers to act in a more conscious manner and procure products or services with more than just monetary value in mind.

This session will involve experts from different backgrounds and fields discussing how to implement circular economy in healthcare from a behavioural point of view.

**This session is offered to you by**



## Combination of new knowledge and coaching on digital transformation

**When:** 15:45 - 17:15

**Where:** Room Palaver

**Speaker:** Dr. Matthijs Zwier & Dr. David Somekh  
European Health Futures Forum, UK

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The session will focus on the following:

- EHFF and futures thinking on digital as a lever for change
- What is your experience of digital transformation – is it real?
- The classic dilemma for innovation in health systems - barriers to implementation:
  - ⇒ resistance to change from different tribes;
  - ⇒ perception of threat;
  - ⇒ bureaucracy (over-regulation);
  - ⇒ closed systems (inflexibility of existing structures);
  - ⇒ adopting products that are not co-designed to meet user needs.
- Two case examples (from the Netherlands and the UK) – applying digital in the community. A threat to hospital centred care, or an opportunity?
- Discussion on bringing futures thinking into health managers' education – do we think that there is value in adopting a forward view that takes us outside the current box?

This session is offered to you by



# Governance: what is it, why it matters, and how to strengthen it?

**When:** 15:45 - 17:15

**Where:** Room Metso



**Speakers:** Dr. Josep Figueras & Dr. Matthias Wismar  
European Observatory for Health Systems and Policies

Governance is vitally important to health policy and implementation, but harder to pin down than almost any other core concept of health policy analysis. It is crucial to successful policymaking and implementation. It affects the likelihood that workable policies are adopted, that they are implemented, and that they produce intended results. In this session we will analyse concrete governance situations using the TAPIC-framework:

- T is for Transparency - making clear decisions, their grounds, and the decision makers.
- A is for Accountability - ensuring that anybody who acts must account for their actions to appropriate other actors who can reward or punish them.
- P is for Participation - ensuring that people who are affected by a decision can express their views about it in a way that ensures they are at least heard.
- I is for Integrity- a system in which organizations and jobs have clear definitions, and procedures such as hiring and contracting are regularised and clear
- C is for policy Capacity- employing the necessary expertise, from law to epidemiology, to assist policymakers in avoiding, diagnosing, and remedying policy failures and unintended consequences.

This session is offered to you by



## Allied for Startups Digital Therapeutics Platform



Healthcare is transforming. Challenges in conventional healthcare, such as ageing populations, widening disparities and increasing costs as well as the lack of digital innovation, call for an overarching solution.

Digital therapeutics startups build health solutions for tomorrow, by merging healthcare and digital health solutions.

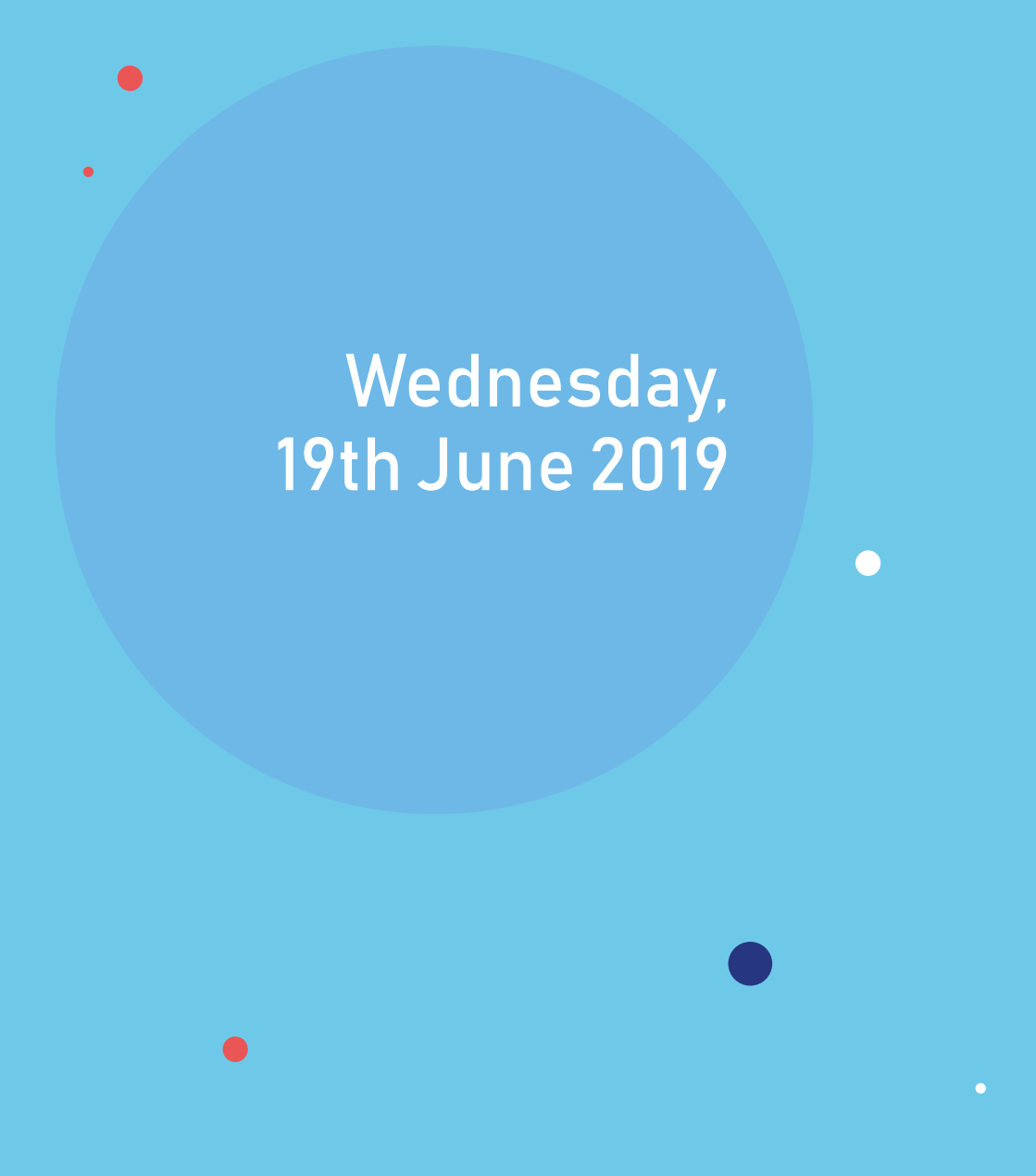
Allied for Startups Digital Therapeutics Platform is connecting startups, policymakers and other stakeholders to enhance growth and support innovation in healthcare.

Our mission is to create a positive policy environment for digital therapeutics startups, connect stakeholders and inform about best practices, lead policy dialogues around digital therapeutics and facilitate cooperation among startups and stakeholders in the sector.

### Interested? Get in touch!

[alliedforstartups.org/dtx](https://alliedforstartups.org/dtx)

[dt@alliedforstartups.org](mailto:dt@alliedforstartups.org)



Wednesday,  
19th June 2019

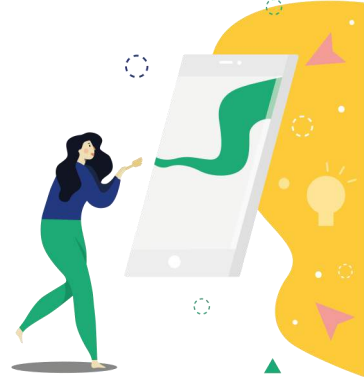
Health Management 2.0  
EHMA 2019 Annual Conference

## Parallel Thinking: Digital Transformation

### • & Interactive discussion ... ..

**When:** 09:30 - 11:30

**Where:** Room Palaver



**Moderator:** Assoc. Prof. Dr. Eva Turk

University of South-Eastern Norway, Norway

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### Developing a strategic evidence-gathering tool for digital health interventions

Mr. Olli Halminen, Aalto University, Finland

**Large-scale deployment, implementation and adoption of the national Prescription Centre and Patient Data Repository services in community pharmacies and public primary healthcare centres in 2010–2016 in Finland**

MD. MSC. Vesa Jormanainen, National Institute for Health and Welfare, Finland

**Strengthening e-skills and leveraging the digital health workforce - Digital transformation of the health workforce**

Dr. Eszter Kovacs, Semmelweis University, Hungary

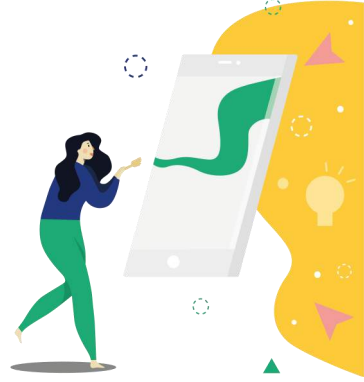
**Academic Collaborative Centre 'Technological and social innovation for mental health**

Prof. Dr. Inge Bongers, Tranzo, TSB, Tilburg university, Netherlands

**Coordinating Care with Mining Patient's Well-being Data from Electronic Health Records**

Mrs. Eija Kivekäs, University of Eastern Finland, Finland

- ... .. Health Village and AI in Helsinki
- University Hospital



**Speakers:** Mr. Matti Holi

Head of Department, HUS Psychiatry, Finland

MD, PhD Miika Korja

Chief Innovation Officer, Neurosurgeon HUS

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Health Village is a digital health service developed by HUS in collaboration with Finland's other university hospitals. It provides information and support for all, digital care for patients and tools for professionals. It has become important health information hub for Finns as it attracts about 0,5 million visitors per month.

The digital services it provides are cost effective and scalable, and they complement the traditional treatment paths. There will be speculations on the significance of the service. Furthermore, some juicy examples from the first house of the village, the Mental Hub will be presented.

- This session is offered to you by



## Parallel Thinking: Personalisation

### • & Interactive discussion ... ..

**When:** 09:30 - 11:30

**Where:** Room Lumituuli



**Moderator:** Prof. Walter Sermeus

Leuven Institute for Healthcare Policy of KU Leuven University,  
Belgium

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**How researchers could be supported to achieve meaningful patient involvement: the development of a digital road map for value-based health research**

Dr. Carina Pittens, Vrije Universiteit Amsterdam, Netherlands

**Next Generation Surgical Clinics (NEGSC) – The best innovations are simple!**

Dr. Pranav Somaiya, Princess Alexandra Hospital NHS Trust, United Kingdom

**MULTI-ACT: More impact of health research on people with brain diseases**

Dr. Paola Zarin, Italian MS Society - Italian MS Foundation (FISM), Italy

**Social evaluation integrated in a Complex Chronic Patients Program**

Dr. Veronica Gomez, CASAP, Spain

**Contributing causes to adverse events in home care and potential interventions to reduce their incidence**

Dr. Regis Blais, University of Montreal, Canada

● ... .. Reinventing healthcare: patients  
● as central partners



**Speakers:** Assoc. Prof. Cristian Podoleanu  
University of Medicine and Pharmacy Tirgu Mures, Romania  
Ms. Kaisa Immonen  
European Patients Forum, Belgium  
Mr. David Earnshaw  
MSD Europe, Belgium  
Mr. Lenard Koschwitz  
Allied for Startups, Belgium  
Ms. Taina Mäntyranta  
Ministry of Social Affairs and Health, Finland

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The session will focus on technological developments to self-care and the role of patients in the clinical process.

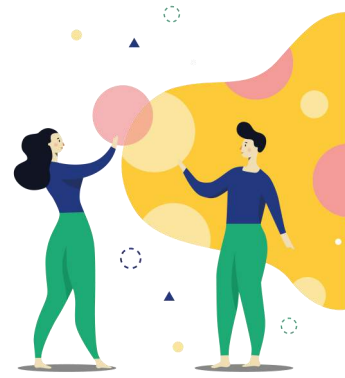
EHMA 2019 will focus to reflect the priorities of the Finnish EU Presidency linked to personalised care.

- Is the goal of personalised medicine for all possible.
- Health data, R&D and Patient confidentiality.
- Challenges and opportunities in management of public and user involvement.
- Health literacy: what, when and where?

## Parallel Thinking: Integration & Interactive workshop ... ..

**When:** 09:30 - 11:30

**Where:** Room Takka



**Moderator:** Dr. Axel Kaehne

Edge Hill University, United Kingdom

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### It is easier to lead alone ... but..." - Managing as a collective practice in integrated care

Dr. Charlotte Klinga, Karolinska Institutet, Sweden

### Inter-organisation collaboration of healthcare providers in a competitive system: the perspective of healthcare executives

MSc. Wouter van der Schors, Erasmus University, Netherlands

### Entrepreneurung for common good: insights from collective entrepreneurship in rural healthcare

Mrs. Nour Alrabie, TSM-Research, Université Toulouse Capitole, CNRS, France

### The Discursive Construction of Effectiveness in Integrated Care

Ms. Iisa Hokkanen, Etelä-Karjala Regional Hospital, Finland

### Supply Chain Integration in Healthcare sector: what strategies are implemented?

Mr. Simone Laratro, Università Cattolica del Sacro Cuore, Italy

### Identification of customer profiles in social and health services

Mrs. Kirsti Ylitalo-Katajisto, City of Oulu, Finland

... .. Who cares for Ella? Critical  
elements of integrated health and  
social care



**Speakers:** Prof. Ronald Batenburg

NIVEL, Netherlands

Dr. Anneli Hujala

University of Eastern Finland, Finland

Prof. Mieke Rijken

NIVEL, Netherlands; University of Eastern Finland, Finland

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### Case Study

Ella is an 83-year old woman, who is living alone in her own house. She suffers from diabetes type 2 and osteoarthritis, and experiences that she is getting a bit forgetful. Since the death of her husband, she often feels lonely. Recently her neighbour found her in the garden and took her to the emergency department. As no bone fractures were found, she returned home. However, she was not able to go upstairs to her bed and undress herself.

In this workshop we will discuss the needs of Ella for health and social care, and consider some models of integrated care that could fit the needs of people like Ella. We will show how Ella is likely to be cared for in Finland and the Netherlands, and invite participants to discuss the pros and cons of each approach and alternative models from other countries or regions.

The aims of this workshop are 1) to learn more about integrated care models in various European countries, the policy vision and assumptions underlying these models, and 2) to critically analyse their strengths, weaknesses and future challenges.



## All Policies for a Healthy Europe

Improving citizens' well-being



## Putting Health and Well-Being at the Heart of EU Policymaking

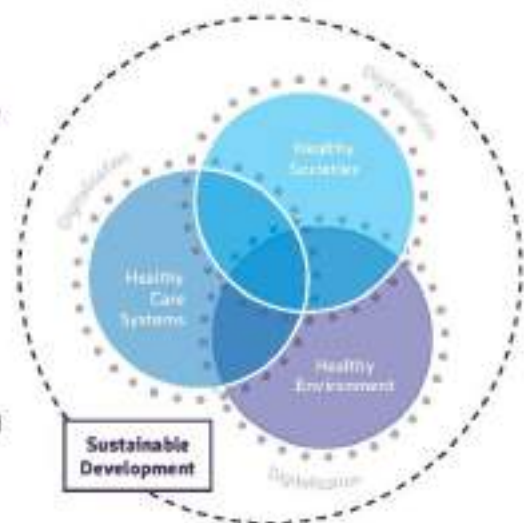
All Policies for a Healthy Europe is an intersectoral initiative aiming to ensure that citizen's health and well-being is a core priority for Europe and a strategic objective for the next Commission.

- Health and well-being are crucial contributors to a new and stronger economic model
- 70% of Europeans want to see more action on health and well-being (source: Eurobarometer)

We focus on the inextricable links between three clusters: Healthy Societies; Healthy Environment; and Healthy Care Systems.

The clusters encompass many of the key determinants of health and well-being: economic, social (including health-related behaviours), environmental, commercial and political.

Data-driven technologies are creating new opportunities to improve health and well-being, and therefore provide a cross-cutting theme.



## The Facts are Clear

- In 2018, the OECD surveyed people in 19 countries about the economic and social risks that matter most. People's greatest concern in the next two years was 'becoming ill or disabled'.<sup>1</sup>
- Across the EU, total costs associated with mental ill-health are estimated to be 600 billion Euro.<sup>2</sup>
- Every year, mental health problems affect more than 1 in 6 people across the EU.<sup>3</sup>
- 1.2 million people die prematurely every year in EU countries.<sup>4</sup>
- Only 3% of health budgets are spent on prevention.<sup>5</sup>
- 74% of the EU urban population are exposed to concentrations of particulate matter exceeding WHO guidelines.<sup>6</sup>
- Air pollution is the leading environmental cause of early mortality in the EU, causing about 400,000 premature deaths.<sup>6</sup>
- While life expectancy continues to rise, each year in the EU chronic diseases lead to the premature death of more than half a million people aged between 25 and 64.<sup>7</sup>

1) OECD, 'What We Fear' (2018 Survey)

2) OECD, 'Improving Health in a Growing Europe' (2018)

3) OECD, 'Improving Commission Health at a Glance in Europe' (2018)

4) European Commission, 'State of Health in the EU' (European Review) (2017)

5) European Government Agency

6) European Court of Auditors, 'An estimate: the health and environment impact of Europe's cities' (2018)

7) OECD, 'European Commission Health at a Glance Europe' (2016)

## Putting it into Action

We're calling for citizens' health and well-being to be a core priority and strategic objective for the next European Commission.

**Our Manifesto makes a number of recommendations for the governance necessary to achieve this aim:**

1. Mandate a senior European Commissioner to oversee cross- and inter-sectoral action on health and well-being.
2. Strengthen Health and Well-being Impact Assessment by further developing the 'health toolbox' and supporting evidence/information systems.
3. Align resources with inter-sectoral priorities.
4. Embed well-being in European economic governance.
5. Ensure systematic citizen and stakeholder participation – for example, through the creation of thematic Forums and 'Dialogues'. The EU's Urban Agenda provides a positive, recent example of cooperation between different levels of governance.

# Parallel Thinking: Value-Based Healthcare

## • & Interactive discussion ... ..

**When:** 09:30 - 11:30

**Where:** Room Kaleva



**Moderator:** Prof. Dr. Dr. Wilfried von Eiff

HHL Leipzig Graduate School of Management, Germany

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### Sex bias in surgical re-operations?

M.Sc. Kati Koskinen, HUS Helsinki University Hospital, Finland

### Providing value in the prevention of sternal wound infections following coronary artery bypass graft

Dr. Rhodri Saunders, Coreva Scientific, Germany

### Empowerment in Lean Projects in Healthcare

Dr. Oskar Roemeling, University of Groningen, Netherlands

### Grannysimulator - Innovative model for recruiting social- and healthcare staff

M.sc. Pirkko Heinonen, Joint Authority of Päijät-Häme Social and Health Care, Finland

### • Patient Safety Culture in Austrian Hospitals: Implementation Processes and Problem-Oriented Perspectives – A Qualitative Study

Dr. Sehad Draganovic, University of Klagenfurt, Austria

### Healthcare logistics education – a novel way to support healthcare service provision

Mr. Miika Kuusisto, Lahti University of Applied Sciences, Finland

## ... .. Value-Based Innovation in Health Care



**Speakers:** Dr. Mark Llyod Davies  
Johnson & Johnson, Belgium  
Dr. Sampo Sammalisto  
Business Finland, Finland  
Ms. An Baeyens  
European Commission, Belgium  
Ms. Tanja Valentin  
Medtech Europe, Belgium

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The panel discussion will focus on value-based healthcare as an effective vehicle to improve health service efficiency with an outcome-based focus. We will talk about the evaluation of value-based health care initiatives or consideration of new modes of procurement, including public-private partnerships.

- Evaluation of current value-based health care initiatives.
- Discussion on new modes of procurement and their implementation.
- Public-private partnerships for better patient outcomes.
- How can the innovation in value-based healthcare delivered?

## Converting learning materials into e-learning sessions

**When:** 09:30 - 11:30

**Where:** Room Metso

**Speakers:** Dr. Jillian McCarthy

Alliance Manchester Business School, University of Manchester,  
United Kingdom

Dr. Steve Brookes

Alliance Manchester Business School, University of Manchester,  
United Kingdom

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This interactive workshop is aimed at providing the knowledge needed for educators to work efficiently with learning technologists in order to convert learning materials used in classrooms and lecture theatres into suitable online learning materials.

The workshop will discuss good e-learning pedagogy and demonstrate such materials. Attendees are encouraged to bring learning materials along with them, so that they can discover the best methods of providing these materials online.

Demonstrations and practical applications of templates, which are essential in working relationships between learning technologists and educators will be used enabling further understanding of the nuances of online design.

**This session is offered to you by**



## Digital Therapeutics Startup & EU Policy

**When:** 11:45 - 12:45

**Where:** Room Kaleva

**Moderator:** Mr. Lenard Koschwitz  
Allied for Startups, Belgium

**Speakers:** Mr. Moritz Matschke  
Well IT, Germany

Ms. Anna-Maria Henell  
Disior, Finland

Dr. Sari Palojoki  
Ministry of Social Affairs and Health, Finland

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Successful entrepreneurial ecosystems have the capacity to bring innovation, economic and individual benefit to our societies. As a new generation of startups enters the stage of digital health and therapeutics, a special focus is needed to harness the right environment for innovation to succeed.

Capital, talent, a close and nurturing relationship to corporates and university including health management professionals is needed. Beyond that, policy makers need to be aware of trends and technologies for rules and regulation to evolve in the right direction.

**This session is offered to you by**



## Environmental sustainability

**When:** 11:45 - 12:45

**Where:** Room Lumituuli



**Moderator:** Dr. Markku Makijarvi

Helsinki and Uusimaa Hospital District, Finland

**Speakers:** Dr. Sinikka Münte

Helsinki University Hospital Perioperative, Intensive Care and Pain Medicine, Finland

Mrs. Virpi Vuori

HUS Helsinki University Hospital Environment Center, Finland

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How to become the most environmental friendly department of Perioperative, Intensive Care and Pain Medicine in Finland?

The strategy to “reduce, recycle, reuse, rethink and research” is presented.

**11.45 - 12.05:** What can hospitals do to increase environmental sustainability?

**12.05 - 12.25:** Operating rooms, the great producer of waste

**12.25 - 12.45:** Discussion

This session is offered to you by



## Closing Plenary

**When:** 12:45 - 14:45

**Where:** Room Kaleva

**Moderator:** Ms. Anu Partanen  
Nordic West Office, Finland

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**12:45 - 12:55:** Welcome and summary of the EHMA 2019 Conference  
Introduction to the EHMATHon & BMI competition and  
presentation of the jury panel by Mart Vesinurm, Aalto  
University, Finland

**12:55 - 13:55:** EHMATHon teams' presentations

**13:55 - 14:20:** PhD Students' session's presentation and award ceremony of  
the best research paper by Mats Brommels, Karolinska  
Institutet, Sweden.

**14:20 - 14:30:** EHMA award ceremony for the EHMATHon, best poster, best  
European paper and best non-European paper

**14:30 - 14:40:** 2019 Nordic Sustainable Healthcare awards

**14:40 - 14:45:** Closing remarks by the EHMA President, Prof. Federico Lega  
and announcement of the location of EHMA 2020

12th EPH Conference

# Building bridges for solidarity and public health



## Marseille, France

20 – 23 November 2019



### Bienvenue à Marseille

- Marseille, the second largest city in France, is a dynamic and bustling city with more than 2500 years of history
- Recently, the city has undergone a facelift and sparkles with new museums and cultural centres
- Visit the vibrant Vieux Port (old port) and the trendy Le Panier district
- Explore the République district: stylish boutiques and buildings
- Discover the Joliette area with the famous striped Cathédrale de la Major

Co-organised by





# Exhibition Area “Health Lab”

Health Management 2.0  
EHMA 2019 Annual Conference

## Systems & Organisational governance



### POSTERS

**Health care leaders' opportunities for managerial work**

Dr Tiina Tuononen, University of Eastern Finland, Finland

**Opportunities for competency development through global health management student immersion**

Dr Kristin Wilson, Saint Louis University, USA

**Narratives about workplace spirituality in healthcare projects**

MHSc Heidi Pirkola, University of Oulu, Finland

**Challenges in health workforce planning: caring for a healthy health workforce**

Dr. Eszter Kovacs, Semmelweis University, Hungary

**Curriculum change in health management and leadership studies in medicine in Finland**

Heli Parviainen, Tampere University, Finland

**Defining a relation: financers and healthcare executives**

MSc Tessa van Dijk, Erasmus School of Health Policy & Management, Netherlands

### PARTNER STAND

European Observatory on Health Systems and Policies



Good Governance Institute



## Sustainability

### POSTERS

#### **Management of environment in the hospital area - importance of noise monitoring**

Prof. Marija Jevtic, University of Novi Sad, Serbia

#### **Successful implementation of lean as a managerial principle in healthcare - A conceptual analysis from systematic literature review**

RN, MNS, PhD candidate Riikka Maijala, Turku University Hospital, Finland

#### **Study on the safety climate in Latvian hospitals: the first evidences**

Dr Evija Palceja, Faculty of Medicine, University of Latvia, Latvia

#### **Patient safety practices in secondary healthcare - an umbrella review**

M.Soc.Sc, RN, Jenni Hämäläinen, HUS, Finland

#### **Dual Vocational Education and Training in the Republic of Moldova: opportunities and benefits for healthcare sector**

Mrs Elena Mornealo, Union of Private Healthcare Providers, Republic of Moldova

#### **A model for estimate the complexity of tender procedures for the purchase of goods in healthcare sector**

Dr. Fabrizio Schettini, LIUC-Università Cattaneo, Italy

#### **Acute care for elderly: effective governance at regional level in light of labour shortages in rural regions. A case study focussing on evening, night and weekend services in Southeast Friesland**

MSc Oemar van der Woerd, ESHPM, Netherlands

#### **Are physicians and nurses used optimally?**

Mrs Roxane Borgès Da Silca, Université de Montréal, Canada

#### **Ehealth, advanced technologies and health workforce: a chance for shaping a real human resource policy. An insight in a needed deep change from Tuscany, Italy**

Dr Chiara Barchielli, Sant'Anna, Italy

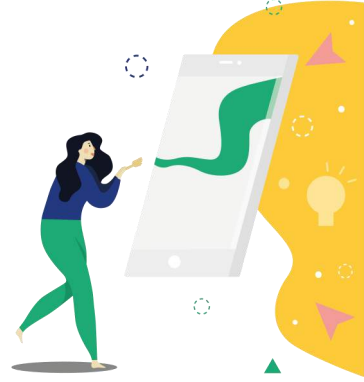


### PARTNER STAND

The Nordic Center for Sustainable Healthcare



# Digital Transformation



## POSTERS

**Targeted communication through digital theme park**

M.A. Mr. Dominik Walter, RHÖN-KLINIKUM-AG, Germany

**Healthcare professionals' information needs in different sectors of the health services**

Dr. Samuli Pesälä, University of Helsinki, Finland

**A Pilot of a New Virtual Automated Medicine Dispensing System - Use Experiences and Changes in Work Flow**

Ms Henni Tenhunen, Aalto University, Finland

**The quality of primary health centres from customer perspective – national digital survey as an instrument to assist customer choice in Finland**

PhD Hanna Tiirinki, National Institute for Health and Welfare, Finland

**Selecting interventions to improve patient-relevant outcomes in health care for aortic valve disease – The Intervention Selection Toolbox**

Ms Nina Zipfel, St. Antonius Hospital, Netherlands

**mHealth technology: the provision of information and communication services in the field of healthcare on the platform of a professional mobile application PharmBonus**

Mr. Vladislav Tsvirko, BSMU, Belarus

## PARTNER STAND

Allied for Startups



Health First Europe and My City-Lab



Upgraded



## Personalisation



## POSTERS

### Disease knowledge among older diabetic patients

Assoc. Prof. Dr. Eva Turk, University of South-Eastern Norway, Norway

### The multi-stakeholder perspective of what affects length of stay of patients in hospital - A Case study approach

Prof. Sandra C. Buttigieg, University of Malta, Malta

### Patient-safe and friendly-working environment, leadership support, burnout and perceived unsafe performance in value-based obstetric care

Prof. Sandra C. Buttigieg, University of Malta, Malta

### Occupational Health Professionals' Attitudes, Knowledge and Motivation concerning Smoking Cessation

MHSs, PhD student Maarit Malin, University of Helsinki, Finland

### Health clerks managing chronic care patients

Dr. Veronica Gomez, CASAP, Spain

### Antipsychotic Use and the Risk of Myocardial Infarction: A Nested Case-Control Study Design with an Instrumental Variable Analysis

Prof. Kuo-Cherh Huang, China Medical University Hospital, Taiwan

## PARTNER STAND

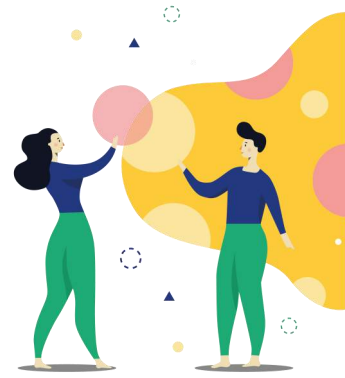
The European Patients' Forum



The MULTI-Act project



## Integration



### POSTERS

#### **Factors promoting and hindering the integration of family centre action in Finland - a case study**

Prof. Minna Hoffrén, University of Eastern Finland, Finland

#### **How university hospital succeeded in the implementation of a population-wide health promotion program 2017-2018**

Linda Dalbom, Clinical Research Centre, Turku University Hospital, Finland

#### **Barriers to interprofessional collaboration and integration in emergency care**

Miss Rachel Gifford, University of Groningen, Netherlands

#### **Municipalities as purchasers of mental health services for children and adolescents: A mixed-methods study following a Dutch policy reform**

Dr. Daan Westra, Maastricht University, Netherlands

#### **Development of a new instrument for the measurement of patient safety culture in Bosnia and Herzegovina**

Dr. Šehad Draganović, University of Klagenfurt, Austria

#### **Speaking up and listening to: Towards a better understanding of the micro-level behavioural processes underlying integrative decision-making in care**

MSc Karin Kee, VU University, Netherlands

#### **Centre for Assistive Technology as a rehabilitative workplace in Päijät-Häme, Finland**

M.Soc.Sc Tarja Tiitinen, Päijät-Häme Joint Authority of Health and Wellbeing, Finland

### PARTNER STAND

The International Foundation for Integrated Care (IFIC)



# Value-Based Healthcare



## POSTERS

**Value-based healthcare as a complex innovation - A multiple case study of the adoption of value-creation strategies in Sweden and Brazil**

Dr. Pedro Ramos, Karolinska Institutet, Sweden

**Towards a better management of peripheral venous access process: results from the field**

Dr. Fabrizio Schettini, LIUC-Università Cattaneo, Italy

**A public-private collaboration to objectively measure the value of capnography monitoring**

Dr Rhodri Saunders, Coreva Scientific, Germany

**Closed-system devices in the chemotherapeutic infusions preparation and administration: a value-based HTA**

Dr. Emanuele Porazzi, LIUC-Università Cattaneo, Italy

**The Nursing Team Workload–Learning Conflict: The role of the Nurse Leader’s Proactive Personality and Intellectual Stimulating**

Dr. Sarit Rashkovits, Yezreel Valley College, Israel

**The use of real-world effectiveness measurements in clinical settings at Helsinki University Hospital**

M.Sc., RN, PhD student Kati Koskinen, Helsinki University Hospital, Finland

**Current economic evaluations in health care industry: can they address all the uncertainty?**

Dr. José Vale, ARSLVT, Portugal

**Swiss Federal Health Care Costs Statistics - A modularized-dynamic step forward to comprehensive steering**

Prof. Dr. Ulrich Wagner, Swiss Federal Statistical Office, Switzerland

## PARTNER STAND

The Nordic Healthcare Group

Abbott





#### OUR MISSION:

- strengthening health systems
- promoting evidence-based policy making
- bridging the gap between health research and policy making

#### OUR APPROACH:

- informing policy makers
- sharing international evidence and experience
- building partnerships

#### OUR FUNCTIONS:

- monitoring country health systems and health policy developments
- analysing trends and health systems performance
- assessing health systems performance
- engaging with policy makers

The cover page features a light blue background with a large, semi-transparent blue circle in the center. The text 'EHMA 2019 Social Activities' is centered within this circle in a white, sans-serif font. Scattered around the page are several small, solid-colored circles in red, white, dark blue, and yellow. The bottom of the page is a white horizontal band containing text and a yellow circle.

# EHMA 2019 Social Activities

Health Management 2.0  
EHMA 2019 Annual Conference



## #EHMA2019: Morning Activities




Relax and enjoy the company of your peers, create the community of engaged healthcare professionals!

This year we are pleased to propose our delegates an extra programme which will help to explore the beauty of the destination of EHMA 2019.

### Morning Charity Run

Stay healthy and active by participating in our Morning Charity Runs, supported by our hosts HUS, THL and partners Visit Espoo and the Radisson Blu Espoo. All donations will be given to a local charity association that is helping children.



**When:** Tuesday, 18<sup>th</sup> June 2019, 7:00-8:00

Wednesday, 19<sup>th</sup> June 2019, 7:30-8:30

### Bird-watching Tour

Explore the beauty of Finnish nature by joining the bird-watching tour, organised by HUS.

**When:** Tuesday, 18<sup>th</sup> June 2019, 7:30-9:00



### Architecture Tour



Dipoli is an icon of Finnish architecture. Join the Architecture Tour, led by Aalto University students.

**When:** Wednesday, 19<sup>th</sup> June 2019, 8:00-9:00





## #EHMA2019: Evening Events



### #SocialMix

All participants of EHMA 2019 Conference are cordially invited to the Welcome Reception on Monday, June 17<sup>th</sup> June 2019 at the Espoo Cultural Centre hosted by the Mayor of the City of Espoo!  
Enjoy some music, food & drinks and networking.

### Social Dinner “White Nights”




This year forget about your gala outfit and leave the high heels and ties at home. Explore the beauty of Finnish nature during the white nights season and dive in the midsummer tradition. Enjoy time with your peers, have informal friendly chats and make this evening unforgettable.



We guarantee a unique experience in the extraordinary environment!

The "White Nights" dinner will take place on Tuesday, 18<sup>th</sup> June 2019 in the Nuuskio National Park.

#### IMPORTANT: TICKS



As the Social Dinner will take place in a green zone, please take personal protective measures against tick bites. Every delegate is responsible for their







# Practical Information

Health Management 2.0  
EHMA 2019 Annual Conference

## Useful Information

### Conference Venue

The venue address is:  
Dipoli, Aalto University, Otakaari 24,  
02150 Espoo, Finland

### WiFi service at the venue

At the venue, wireless internet service is available.

**Network: aalto open**

### Registration Desk

The registration desk is open:

- Monday, 17th: 9:00 - 18:30
- Tuesday, 18th: 9:00 - 18:00
- Wednesday, 19th: 9:00 - 16:00

### Cloakroom

The cloakroom is open:

- Monday, 17th: 9:00 - 18:30
- Tuesday, 18th: 9:00 - 18:00
- Wednesday, 19th: 9:00 - 16:00

### Emergency Information

Dial **112** for any emergency.

When you call the emergency number:

- give your name
- describe what has happened
- give the municipality and the address as accurately as possible
- answer the questions asked by the Emergency Response Centre's operator
- follow the instructions given
- do not hang up until you are told to do so.

### Presentations

Presentations made available by their authors will be published at [www.ehma2019.org](http://www.ehma2019.org) after the Conference.

## Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips



Download Whova and take your event mobile.



Get Whova from the App Store or Google Play.

Please sign up for the app with your **social media account** or email

The event invitation code is:

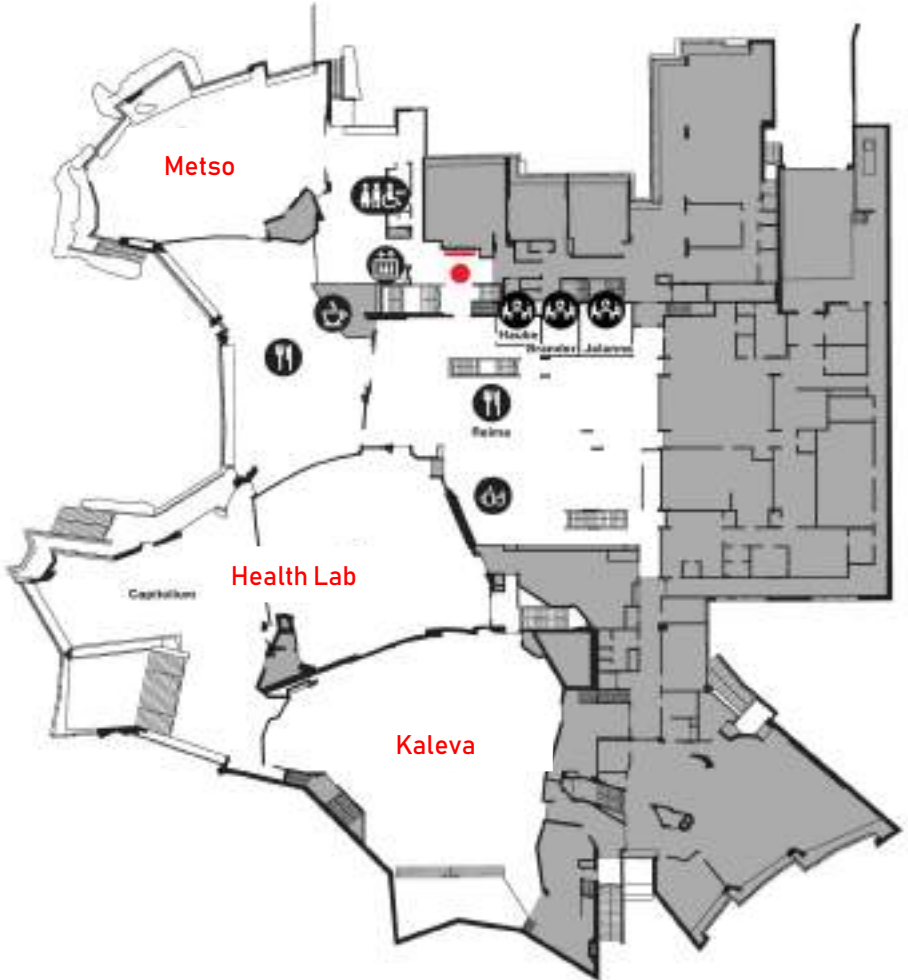
**EHMA2019**

You will be asked for an event invitation code after installing Whova

# Floor Plan



Ground Floor



1st Floor

# Welcome to Espoo

People often references that Espoo is like Finland in miniature. In the south of the city you can enjoy the delights of the coast and archipelago, cultural and other events and shopping. Head for the north of Espoo, with its lakes, manor houses and countryside, where you can also experience the wilderness in Nuuksio National Park.

## Enjoy the nature around us!

Check out for the nearest stop for city bikes, or hop on metro and discover the Espoo's Waterfront Walkway. Enjoy the relaxing seaside and have a break by stopping to the restaurants and cafés.

Explore Espoo's top attractions with free Travel App Tripsteri Espoo! It provides users with an overall view of the most interesting places to visit, introducing themed tours and allowing the user to customise tours to suit their individual needs.

## Shopping

**Sello Shopping Centre** is one of the biggest shopping centers in Nordic Countries. It is in Leppävaara, just 25 min by local train from Helsinki City Center. From Tapiola Centre just hop on the bus number 550 and go to Leppävaara. Nearest buses from Otaniemi leave from Aalto University metro station.

**Ainoa Shopping Centre** in Tapiola is a green urban shopping center. From city center you can get there by metro in 10 min and from Otaniemi in 5 min.

**Iso Omena Shopping Center** is in Matinkylä. Iso Omena has a great restaurant world M.E.E.T where is a big selection of different restaurants you can go and meet, eat, and enjoy together. You can get to Iso Omena by Metro from City center in 25 min, from Tapiola in 6 min, and from Otaniemi in 8 min.

## Restaurants within nearby areas

**Restaurant Kylä's** menu is inspired by local harvest season. Restaurant is 300 meters from Tapiola Metro station.

**Glo Grill Kitchen** serves good quality grill food, everything from salad to pizza. Glo Grill Kitchen is near Sello Shopping Center in Leppävaara.

**Fuku Supreme** offers fresh sushi in Sello Shopping Center in Leppävaara.

**Funky Burger Tapiola**, is an urban sports bar with delicious burgers in Ainoa shopping center in Tapiola.

**Restaurant Ranta** is a casual Finnish cuisine with international twist. Restaurant Ranta is in Otaniemi and just 700m from Aalto University metro station.

**Fat Lizard** is a young trendy restaurant opposite of Aalto University metro station. Fat Lizard offers craft breweries' beers and grill food. If you're brave enough, you can try crickets there as well!

**Nokkalan Majakka** is one of the most popular restaurants in Espoo Waterway Walkway only 1,8 km from Matinkylä metro station. Nokkala Majakka offers light meal in a breathtaking sea view.

**Paven Archipelago restaurant** is in Pentala Island. Paven offers mouth-watering food with brilliant atmosphere. You can get to Paven by a local ferry during summer.

**A-Bloc** is in Aalto University metro station. It provides many different restaurants and cafés where everyone can find their favorite.

### Museums within nearby areas

**Exhibition Centre WeeGee in Tapiola** is open Tuesday-Sunday. The Exhibition Centre consists of four museums: EMMA – Espoo Museum of Modern Art, KAMU – Espoo City Museum, the Finnish Toy Museum Hevosenkenkä and the Finnish Museum of Horology. WeeGee also houses the museum shop and the Café WeeGee. In the backyard is the Futuro house, designed by architect Matti Suuronen, which is open to the public during summer season.

**The Gallen-Kallela Museum** in Leppävaara, art museum was designed and built by Finland's national artist Akseli Gallen-Kallela. The castle-like Tarvaspää studio and residence was opened to the public in 1961 as the Gallen-Kallela Museum.

### **The Nuuksio National Park & The Finnish Nature Centre Haltia**

Wild woods and lakes on Helsinki's doorstep! Nuuksio National Park is an unspoiled piece of wilderness in the middle of the Helsinki metropolitan area: beautiful valleys, steep ravines, rocks, groves, swamps and over 80 lakes and ponds. The nearby Finnish Nature Centre Haltia spotlights the best of Finland's natural treasures from across the country. You can use a public transportation also to Nuuksio, check the routes from journey Planner.

**Pentala Archipelago museum** is in Pentala Island, in Espoonlahti bay. The Museum consist of sixteen old fishermen's huts which were built after 1790s. Pentala is open in summer and for private occasions. You can get here by local ferries.

### **Other fun activities**

**Laguuni** is a floating water activity park in Keilaniemi. In Laguuni you can try different water activities such as sub-boarding, wakeboarding or kayaking. Laguuni will offer you proper guiding and all equipment, all you need is swim suit and open mind!

**Huippu** is a treetop adventure in Leppävaara. Huippu is a place for tightrope walking, crawling through tunnels, balancing on nets, and crossing swaying bridges, all 13 to 60 feet above the ground. It is open from spring to fall.

Further info: <https://www.visitespoo.fi/en/>.

Contact us via phone or WhatsApp (weekdays 09:00-16:00): +358 (0)43 824 6866

Follow us!

Facebook: VisitEspoo

Twitter: #visitespoo

Instagram: visitespoo



# Notes



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Thank you  
& see you at EHMA 2020!